Opening of the conference by Reser-President Markus Scheuer

Opening of the conference. On the podium from left to right: Markus Scheuer, Antonio García Guzman, Dean Faculty Education, Economic and Technology, Juan Jesús Vivas Lara, President of Ceuta; Salvadora del Carmen Mateos Estudillo, Delegate of Gobernant Spain in Ceuta; Milagrosa Olmedo Alguacil, Dean Faculty of Health in Ceuta; Javier González, UNED Ceuta Associate Center Director.
Keynote Speech by J. Alberto Aragón Correa, University of Granada: “Sustainability and Firms: Past Evolution and Future.”

Reser-President Markus Scheuer thanking J. Alberto Aragón Correa for his Keynote Speech.
Media-presence at the opening session.

Conference-organizer José Aureliano Martin Segura, University of Ceuta, always busy organizing.
The court of the University of Ceuta.

**Parallel Sessions**

Ingrid Fasshauer, Université Marne la Vallée before starting her presentation..
Céline Brogniart-Merlin, Université de Lille, presenting her paper: “Social interaction networks, co-creation and innovation dynamics: the case of civic service projects.”

Discussion with Céline Brogniart-Merlin, Université de Lille.
Faiz Gallouj, Université de Lille, attending a parallel session.

Liudmila Bagdoniene, Kaunas University of Technology, presenting her paper: “Does resource scarcity encourage co-located organizations to co-operate in co-creating service innovations?”
Oscar Montes Pineda, Universidad de Alcalá, presenting the paper: “Social Innovation and Educational Services”.

Faiz Gallouj, Université de Lille, Daisy Bertrand, Université Aix-Marseille and Benoît Desmarchelier, Université de Lille, are enjoying a break.
Conference-organizer José Aureliano Martin Segura is getting congratulations for his work from Faiz Gallouj.

Charlotte Feraille, Université Paris Est Marne la Vallée, ready to present her paper: “Innovative Services and Creations of new Ecosystems: The Case of Two Tourism Platforms and their Impact on Workforces.”
José Aureliano Martin Segura, Universidad de Ceuta, is presenting the paper: “Cross-border trade from Ceuta to Morocco. Analysis of its Impact on the local Economy.”

Nikolay Chichkanov, National Research University Higher School of Economics, Moscow, presents his paper: “Impact of Knowledge Coproduction on Innovation in Knowledge-Intensive Business Services.” He won the first prize of the Reser Founders’ Award.
Birutė Vilčiauskaitė, Kaunas University of Technology, discusses her paper: “Rethinking of Older Talents’ Re-careering Trajectories in Later Life.” Second Prize Reser-Founders’ Award.

Ingrid Fasshauer, Université Marne la Vallée and Marie-Christine Monnoyer, Université de Toulouse,
Gard Ringen Høberg and Ane Bast, Inland Norway University of Applied Sciences.

Reser Council member Petro Costa, ISCTE – Instituto Universitário de Lisboa.
Takeshi Takenaka, National Institute of AIST and Nariaki Nishino, The University of Tokyo.

Reception of the President of Ceuta. Reser-President Markus Scheuer thanking the President of Ceuta Juan Jesús Vivas Lara for the hospitality.
The official photo of the reception of the President of Ceuta Juan Jesús Vivas Lara for Reser.

Tapas after the reception of the President of Ceuta.
29th RESER Conference 2019, Ceuta, 13th September

Parallel Sessions

Morten J. W. Hansen, Zealand Institute of Business and Technology before presenting his paper: “Municipal ICT Solutions: Customer(s) and Value(s).”

Fabio Iannone, Scuola Superiore Sant’ Anna presenting his paper: “The Importance of Environmental Training on Green Public Procurement.”
Petro Costa, ISCTE – Instituto Universitário de Lisboa, presenting his paper: “Assessing Creative Tourism Initiatives in small Cities and rural Areas of Portugal: An integrative Model for local Impacts.”

Marie-Christine Monnoyer chairing the Roundtable: “Services and the Future of the Workforce.”
Roundtable participant Fernando Trujillo Sáez, University of Granada.

Roundtable Participant Olaf Johannsmann, Plant Manager KNAUF Spain.

Roundtable Participant Irene Falla Ruiz, Personal Data de Helity Aerospace Engineer.
José Luis Navarro Espigares, University of Granada, discusses with the Roundtable.

Ellen Harpel, Business Development Advisors, Arlington, VA USA, weighs in with the Roundtable.
Luis Rubalcaba Bermejo, Universidad de Alcalá, present the 2020 Reser-conference.

Keynote-speaker Jorge Casilla, University of Granada presents: “All that Glitters is not Gold in Artificial Intelligence; welcome to its Dark Side.”
General Assembly

Reser-President Markus Scheuer chairing the General Assembly.

Reser-Treasurer José Luis Navarro Espigares presenting this year’s Financial Report.
Marie-Christine Monnoyer presents her proposals for the Reser-Website.

The Reser-Council after the General Assembly.
Liudmila Bagdoniene and Veronika Belousova.

Milena-Jael Silva-Morales, Université Grenoble Alpes.
Excursion to the Walls of Ceuta

Nikolay Chichkanov, National Research University Higher School of Economics, Moscow, Christian Bourret and Charlotte Feraille, Université de Paris Est Marne la Vallée.

Nikolay Chichkanov, National Research University Higher School of Economics, Moscow.
Reser Founder Marie-Christine Monnoyer presenting the First Prize of the Founders’ Award to Nikolay Chichkanov, National Research University Higher School of Economics, Moscow.

Reser Founder Marie-Christine Monnoyer and the First Prize Winner of the Founders’ Award Nikolay Chichkanov, National Research University Higher School of Economics, Moscow.
Reser Founder Marie-Christine Monnoyer presenting the Second Prize of the Founders’ Award to Birutė Vilčiauskaitė, Kaunas University of Technology.

Reser Founder Marie-Christine Monnoyer and the Second Prize Winner of the Founders’ Award Birutė Vilčiauskaitė, Kaunas University of Technology.
View of the Harbor of Ceuta from the site of the Conference Dinner.
Excursion to Morocco’s “blue city” Chaouen, September 14th